

**The Research Group in ‘Applied Language Studies and Culture’
and
The Research Group in ‘Applied Linguistics & Language Teaching’**

Organize a Conference on

**“English Language Needs Analysis in
Institutions of Science and Technology”**

**April 18 - 19, 2019
School of Arts and Humanities,
Meknés, Morocco**

Call for Papers and Participation

Moroccan higher education system has witnessed several reforms in an attempt to improve and up-date the quality of education offered to Moroccan students; however, the results have not been up to the expectations of all pedagogical actors. Successful educational reforms depend considerably on the ability of students to deal with everyday challenges. The identification of students’ needs is a decisive factor in the success of any instructional programme. Actually, needs analysis in the first step that should be taken in the design and development of any educational reform.

Our various policies regarding the consideration of learners’ needs in higher education institutions have been unqualified to keep up with the challenges of the 21st life conditions. Therefore, considerable efforts need to be invested in the provision of suitable and effective practices in the areas of teaching materials, assessment, and professional development. Within this framework, this conference which is a platform for the presentation of new advances and research results in the field of needs analysis aims not only to bring together leading academic researchers and scholars working on current issues within the context of needs analysis but also to equip the participants with the required tools to address these concerns appropriately.

The organizers accept abstracts that approach this theme from a variety of perspectives. However, the submission of other related topics is welcome. Participants are invited to submit abstract proposals related (but not exclusively limited) to the following topics:

- Approaches to needs analysis
- Educational needs analysis
- Educational needs assessment
- Fields of needs analysis in educational contexts
- Higher education and students’ needs
- Language awareness and ESP
- Learning strategies of ESP learners

- Methods for conducting effective needs analysis
- Needs analysis and curriculum development
- Needs analysis and language teaching
- Needs analysis in adult education

N.B. Selected papers will be published in special volume of conference proceedings.
The language of the conference is English.

Important Dates:

- Abstract submission deadline : February 17th, 2019
- Notification of acceptance : February 24th, 2019
- Full paper submission : March 28th, 2019
- Conference date : April 18 – 19, 2019

Abstract submission link : <https://goo.gl/forms/d00eXDbiYxrvkMv12>

Registration fees:

- Faculty members and researchers : 400 Dh
- Students : 200 Dh

Scientific Committee:

Prof. Mohammed Larouz (Moulay Ismail University, Meknés)

Prof. Smail Kerouad (Moulay Ismail University, Meknés)

Prof. Mohamed Yachoulti (Moulay Ismail University, Meknés)

Prof. Saida Hdii (Sultan Moulay Slimane University, Beni Mellal)

Prof. Hicham Laabidi (CRMEF, Meknés)

Organizing Committee:

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Prof. Mostafa Fagroud

Prof. Mohamed Yachoulti

Prof. Hicham Laabidi

Prof. Saida Hdii

Prof. Youssouf Laabidi

Prof. Lamiae Azzouzi

Prof. Jihane Benmassaoud

Prof. Oufae Bouzekri

Prof. Brahim Ait Hammou

Prof. Hicham Fatmi

Conference Coordinator :

Prof. Mohammed Larouz

More Information :

For more information about this conference, please do not hesitate to contact us at :

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